



Eric C. Wiseman Chairman, President and CEO

Eric C. Wiseman is Chairman, President and Chief Executive Officer of VF Corporation (NYSE: VFC), a global leader in branded apparel with more than \$9 billion in revenues. Headquartered in Greensboro, North Carolina, VF is the parent company of more than 30 well-known brands. The company's top six brands are *The North Face*[®], *Wrangler*[®], *Timberland*[®], *Vans*[®], *Lee*[®] and *Nautica*[®]; other brands include *7 For All Mankind*[®], *Eagle Creek*[®], *Eastpak*[®], *Ella Moss*[®], *JanSport*[®], *Kipling*[®], *lucy*[®], *Majestic*[®], *Napapijri*[®], *Red Kap*[®], *Reel*[®], *Riders*[®], *Splendid*[®] and *Smartwool*[®].

Wiseman has over 30 years of experience in the apparel industry. His career with VF began in 1995 when he joined the company as Executive Vice President of JanSport. He has held a progression of leadership roles, serving as Chairman of VF's Sportswear and Outdoor coalitions. He was named Executive Vice President, Global Brands in 2005, and President and Chief Operating Officer of VF Corporation in 2006. He was elected to VF Corporation's Board of Directors in October 2006. Wiseman was named CEO in January 2008 and Chairman of the Board in August 2008.

Wiseman holds a B.S. degree in business and an M.B.A. from Wake Forest University. He currently serves on the Board of Directors of Lowe's Companies, Inc., CIGNA Corporation, RILA (Retail Industry Leaders Association) and the Board of Visitors of Wake Forest University Schools of Business.