



Michael T. Gannaway **Vice President – VF Direct/Customer Teams**

Michael T. Gannaway is Vice President – VF Direct/Customer Teams for VF Corporation. Gannaway joined VF Corporation as Vice President, Customer Management in July 2004.

Prior to joining VF, Gannaway worked for Pillowtex Corporation in Kannapolis, North Carolina, serving first as of President and Chief Operating Officer, and then Chairman and Chief Executive Officer.

From 1993 until 2002, Gannaway served in various senior level positions for Sara Lee's Branded Apparel division in Winston-Salem, North Carolina, including President and Chief Executive Officer for Customer Business Teams and Mega-brand Marketing.

Gannaway worked for Revlon, Inc. from 1986 to 1993. During his tenure with Revlon, he rose to become President of Department Store Sales after serving as President of Revlon's Prestige Fragrances Group and Vice President, General Manager of Charles of the Ritz for Revlon, Inc.

From 1981 to 1986, Gannaway served as Senior Vice President of Sales for Estee Lauder, Inc. Gannaway began his professional career as a buyer in cosmetics and as divisional merchandise manager in cosmetics and accessories with Target Corporation.