



Stephen Dull
Vice President–Strategy and Innovation
VF Corporation

Stephen Dull joined VF Corporation (NYSE: VFC) in January 2005 as Vice President–Strategy. In September 2010, he was named Vice President – Strategy and Innovation. Dull is also a member of VF's Operating Committee. His responsibilities include the identification of long-term strategic growth initiatives and brand development.

Dull has more than 20 years of experience in building brand value. He has held senior positions at both Accenture and McKinsey & Company, where he worked with numerous Fortune 50 clients on brand building, business development and marketing strategy. Most recently, Dull was the Lead Partner for Accenture's Brand Strategy Practice and its High Performance Business Marketing Initiative, where he developed marketing, sales and brand strategies for consumer products companies ranging from food, retail, financial services and electronics.

From 1988 to 1997, Dull served in several positions at McKinsey & Company. He led client teams in building consumer insight, new product development and other growth issues, and started and led that firm's B2B marketing center.

Prior to his work at Accenture and McKinsey, Dull worked at The Pillsbury Company on a diverse set of top consumer brands.

Dull holds a Bachelor of Arts in International Political Science from Michigan State University and a M.B.A. in Marketing from the University of Michigan.